



Report To Fusion.Net

January 2015 Survey of Millennials

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METHODOLOGY

This report covers the results of our research: 1,000 total telephone interviews nationwide with a general population sample between the ages of 18 and 34. The interviews were conducted January 6 – 11, 2015. The margin of error for overall results is $\pm 3.10\%$ and higher among subgroups.

The regions are defined as follows:

- **Northeast** – which represents 17% of the electorate and is defined as anyone living in Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, or Vermont.
- **Midwest** – which represents 22% of the electorate and is defined as anyone living in Indiana, Illinois, Michigan, Ohio, Wisconsin, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, or South Dakota.
- **South** – which represents 37% of the electorate and is defined as anyone living in Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia, Alabama, Kentucky, Mississippi, Tennessee, Arkansas, Louisiana, Oklahoma, or Texas.
- **West** – which represents 24% of the electorate and is defined as anyone living in Arizona, Colorado, Idaho, New Mexico, Montana, Utah, Nevada, Wyoming, Alaska, California, Hawaii, Oregon, or Washington.



GENDER

Gender View

Some countries, including India, recognize a third gender that is neither male nor female. Which more closely aligns with your view ... ?

| Q76 | All | Gender | | Region | | | | Age | | | Race | | | Ideology | | | Education | | |
|--|-----------|-----------|------------|------------|-----------|------------|------------|-----------|-----------|-----------|------------|-----------|------------|------------|-----------|------------|-----------|-----------|------------|
| | | M | F | NE | MW | S | W | 18-24 | 25-29 | 30-34 | Wht | Hisp | AA | Lib | Mod | Con | HS Grad | Some Coll | Coll+ |
| Difference | -4 | +8 | -17 | -17 | -1 | +11 | -21 | -6 | -6 | +1 | -12 | -2 | +34 | -51 | -7 | +36 | +9 | -8 | -11 |
| There are only two genders, male and female | 46 | 52 | 40 | 41 | 49 | 53 | 36 | 45 | 44 | 50 | 43 | 45 | 66 | 24 | 45 | 66 | 52 | 44 | 43 |
| Gender is a spectrum, and some people fall outside conventional categories | 50 | 44 | 57 | 58 | 50 | 42 | 57 | 51 | 50 | 49 | 55 | 47 | 32 | 75 | 52 | 30 | 43 | 52 | 54 |
| Don't know | 4 | 4 | 4 | 1 | 1 | 5 | 7 | 4 | 5 | 2 | 2 | 8 | 3 | 1 | 4 | 4 | 4 | 4 | 3 |